



PRIMORIS

BEER SEARCH REPORT

Beer Name Check: Thunder Blankett Lager

CLIENT: PREVIEW (fictional) | MATTER: PREVIEW-1 | DATE: 2026-10-02

PREVIEW: fictional beer, brewery and label created for testing. Not a real report. Data loaded: partial TTB COLA month (August 2026, 1,900 labels), Oregon TM, OpenBreweryDB; NY and Ohio registers not loaded.

Part A: Summary

Product	Beer Search
Report date	October 02, 2026
Client / matter	PREVIEW (fictional) / PREVIEW-1
Data current through	USPTO trademark records through September 28, 2026; other sources as dated in the scope section in Part C

This is an automated screen, not legal advice. It lists beer and brand names that look or sound like yours, presents what we read on your label next to the rule it relates to, and summarizes state agency guidance. It does not say whether a name, label or product is acceptable to the TTB, a state or a court.

Risk Factor Rating

 **HIGH RISK**

High means other businesses already have live federal filings and a federal beer label for 'Thunder Blanket', which sounds the same as your name.

Verdict

We searched federal trademark records, federal beer label records, the Oregon trademark register and the web for your beer name and six variations. We found a live beer trademark filing and a live vodka trademark that sound alike, plus a recent federal label for a 'Thunder Blanket' ale. These close matches drive the High rating.

Label findings: 0 possible issues to review (0 not found on the images provided; 0 where the label reading differs from the details you entered), 19 cannot assess from the images, 16 no issue detected.

States: 4 selected (OH, NY, TX, FL); state agency guidance is in our database for 4, 0 not in our database, 0 entries last verified more than 6 months ago.

Top Matches

Reference	Mark	Owner	Status / date	Why it matters	Closeness
97200002	THUNDERBLANKET BREWING	Fictional Hops Collective LLC	Live federal filing, filed 2024-05-01	Sounds alike; covers beer and brewery retail	High
97200003	THUNDER BLANKET	Prairie Sky Fictional Spirits Inc	Live federal filing, filed 2022-07-11	One letter different, sounds alike; covers vodka	High
26216001000633	THUNDER BLANKET	Brewery permit BR-OR-CER-15000 (Fort George brand)	Federal beer label record, 2026-08-05	One letter different; another brewery's ale	Medium
OR TM 53289	THUNDER	DENIS SATHER	Active Oregon state record, 2024-10-25	Shares the word 'Thunder' only	Medium

Points to Discuss With an Attorney

These are automated suggestions to discuss with a qualified attorney, not legal advice:

- Ask how the live 'THUNDERBLANKET BREWING' beer filing (97200002) and the Fort George 'Thunder Blanket' ale label bear on your name.
- Ask how the live 'THUNDER BLANKET' vodka filing (97200003) bears on a beer with a same-sounding name.
- Discuss alternative names without the 'Thunder Blanket' sound. Changing 'Blanket' to 'Blankett' alters one letter but not how it sounds.
- Ask about searches this report did not cover, especially the Ohio and New York brand registers, where you plan to sell.

- Confirm the label items and the state registration steps directly with the TTB and each state agency.

Part B: Technical Detail

1. Your Submission As We Understood It

- **Proposed name:** Thunder Blankett Lager. The label text read shows 'TALLGRASS HOLLOW THUNDER BLANKETT'. 'Lager' is also the class/type designation.
- **Distinctive portion:** 'Thunder Blankett'. 'Blankett' is an alternate spelling of the dictionary word 'blanket' and is pronounced the same way.
- **Brewery:** Tallgrass Hollow Brewing Company, Columbus, OH, per the name and address read from the label.
- **Goods:** lager, 5.0% ABV, 12 fl oz cans. This falls within the beer goods of USPTO class 32.
- **Intended states:** OH, NY, TX, FL.
- **Report type:** full report. This covers the name check, the label check and the state checklist.
- **USPTO queries run:** 'Thunder Blankett Lager', 'Thunder Blankett', 'thunderblankettlager', 'THUNDER BLANKET LAGER', 'THUNDER BLANKIT BEER', 'STORM COMFORTER LAGER' and 'THUNDER* BLANK* BREWING ALE LAGER'.

2. Closest Matches in Detail

1. THUNDERBLANKET BREWING (USPTO serial 97200002).

1. Owner: Fictional Hops Collective LLC.
2. Status: live, filed 2024-05-01, status code 630. No registration number appears in the record.
3. Classes and goods: 32 and 35, 'beer; brewery retail services'.
4. How it matches: phonetic and near spelling. 'THUNDERBLANKET' is the same letter sequence as 'THUNDER BLANKET' written as one word. It differs from 'Thunder Blankett' by one letter and a space, and adds the word BREWING. The sounds-alike flag was true on every query. Text-similarity scores ranged from 0.35 to 0.51.
5. Closeness: 85 (level High).
6. Field: beer and related retail services.

2. THUNDER BLANKET (USPTO serial 97200003).

1. Owner: Prairie Sky Fictional Spirits Inc.
2. Status: live, filed 2022-07-11, status code 700. The record lists registration number 6200003 but gives no registration date.
3. Class and goods: 33, 'vodka'.
4. How it matches: near spelling. It differs by one letter (single versus double T at the end) and sounds alike. Text similarity reached 0.83 on the query 'Thunder Blankett'.
5. Closeness: 85 (level High).
6. Field: other alcohol (spirits).

3. THUNDER BLANKET (TTB COLA 26216001000633).

1. Permit: BR-OR-CER-15000, brand FORT GEORGE.
2. How it matches: near spelling, one letter different, same sound.

3. Closeness: 65 (level Medium).
4. Field: beer. A COLA is a federal label record, not a trademark registration. It does show that another permit holder has a beer label under this name.
4. **THUNDER (Oregon TM 53289).**
 1. Owner: DENIS SATHER.
 2. Status: Active, dated 2024-10-25.
 3. How it matches: it shares only the first word. Goods and classes are not stated in the evidence.
 4. Closeness: 90 (level Medium). The high score reflects the shared word, not the full name.
5. **JETT BLACK LAGER and BLACK LAGER (low-level label records).**
 1. JETT BLACK LAGER: TTB COLA 26230001000688, permit BR-DE-21052, brand DOGFISH HEAD, dated 2026-08-19, score 39.
 2. BLACK LAGER: TTB COLA 26237001000016, permit BR-AL-20057, dated 2026-08-26, score 36.
 3. How they match: they share the style word 'Lager' and some letters only.
 4. Closeness: Low.

None of the matches is marked as belonging to your own brewery.

The label check recorded 16 items found, 0 not found, 0 differing and 19 that cannot be assessed from the images.

All 4 selected states (OH, NY, TX, FL) are in our state guidance database, and 0 are not.

Name-Conflict Table

Closest name matches across the sources searched, closest first. The rating follows the closest match and covers name-conflict risk only.

Source	Name	Owner / permit	Status / date	Match type	Closeness (0-100)
USPTO	THUNDER BLANKET (serial 97200003)	Prairie Sky Fictional Spirits Inc	live, filed 2022-07-11	near	85 (High)
USPTO	THUNDERBLANKET BREWING (serial 97200002)	Fictional Hops Collective LLC	live, filed 2024-05-01	near	85 (High)
Oregon TM	THUNDER	DENIS SATHER	Active, 2024-10-25	near	90 (Medium)
TTB COLA	THUNDER BLANKET	BR-OR-CER-15000	approved label (ALE), brand FORT GEORGE, 2026-08-05	near	65 (Medium)
TTB COLA	JETT BLACK LAGER	BR-DE-21052	approved label (BEER), brand DOGFISH HEAD, 2026-08-19	near	39 (Low)
TTB COLA	BLACK LAGER	BR-AL-20057	approved label (BEER), 2026-08-26	near	36 (Low)

Label Findings

Each row gives the rule's requirement with its citation, what we read on your label, and a status. The reading is automated and can be wrong, especially on curved or glossy photos; it is information to review, not a determination.

Requirement (CFR)	What the rule says	What we read on your label	Status	Note
27 CFR 7.64(a) Brand name	The malt beverage label must include a brand name.	TALLGRASS HOLLOW	Found	
27 CFR 7.141(a) Class and type designation	The class of the malt beverage must be stated on the label (see § 7.63).	LAGER	Found	Contains a designation word listed in 7.142: lager.
27 CFR 7.63(a)(3) Alcohol content statement (when required)	(3) Alcohol content, in accordance with § 7.65, for malt beverages that contain any alcohol derived from...	5.0% ALC/VOL	Found	An alcohol content statement is printed. It is mandatory only where 7.63(a)(3) applies and optional otherwise (7.65(a)).
27 CFR 7.65(b)(3) Alcohol content statement format	(3)(i) The alcohol content statement must be expressed in one of the following formats: (A) "Alcohol percent..."	5.0% ALC/VOL	Found	Wording matches a format listed in 7.65(b)(3)-(4).
27 CFR 7.66(b) Name and address of bottler or importer	A label on the container must state the name and address of the bottler, in accordance with the rules set...	Brewed and canned by Tallgrass Hollow Brewing Company, 412 Mill Street, Columbus, OH...	Found	
27 CFR 7.66(c) Form of address	The address consists of the city and State and must be consistent with the information reflected on the...	Brewed and canned by Tallgrass Hollow Brewing Company, 412 Mill Street, Columbus, OH...	Found	A U.S. state name or postal abbreviation appears in the text read. Match to the brewer's notice cannot be checked from an image.
27 CFR 7.70(a) Net contents statement	The volume of malt beverage in the container must appear on a label as a net contents statement using the...	NET CONTENTS 12 FL OZ (355 mL)	Found	
27 CFR 7.70(c) Net contents units	Metric measures may be used in addition to, but not in lieu of, the U.S. customary units of measurement and...	NET CONTENTS 12 FL OZ (355 mL)	Found	A U.S. customary unit appears in the text read, with a metric unit alongside.
27 CFR 7.69 Country of origin	For U.S. Customs and Border Protection (CBP) rules regarding country of origin marking requirements, see the...	-	Cannot assess	Nothing in the entered data or the label text read indicates an import, so the rule is not applied.
27 CFR 16.21 Health warning statement wording	GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during...	GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink...	Found	Wording read matches the 16.21 text word for word (case and spacing ignored).
27 CFR 16.22(a)(2) 'GOVERNMENT WARNING' in capital letters...	The first two words of the statement required by § 16.21, i.e., "GOVERNMENT WARNING," shall appear in capital...	GOVERNMENT WARNING	Found	Read in capital letters. Bold type cannot be measured from an image and is not assessed.
27 CFR 16.21 Health warning placement	There shall be stated on the brand label or separate front label, or on a back or side label, separate and...	-	Cannot assess	Cannot be assessed from an image. The warning appears on a brand, front, back or side label separate and apart from other information. Separation is a layout judgment.

Requirement (CFR)	What the rule says	What we read on your label	Status	Note
27 CFR 16.22(b) Health warning minimum type size	(2) Containers of more than 237 milliliters (8 fl. oz.) up to 3 liters (101 fl. oz.). The mandatory statement...	-	Cannot assess	Cannot be assessed from an image. Measured character height of the warning (1 mm, 2 mm or 3 mm depending on container size). Not measurable from an image of unknown...
27 CFR 16.22(a)(4) Health warning characters per inch	The warning statement required by § 16.21 shall appear in a maximum number of characters (i.e., letters...	-	Cannot assess	Cannot be assessed from an image. Characters per inch of the warning against the table for its type size. Not measurable from an image of unknown scale.
27 CFR 16.22(a)(1) Health warning legibility and contrast	All labels shall be so designed that the statement required by § 16.21 is readily legible under ordinary...	-	Cannot assess	Cannot be assessed from an image. How readable the warning is and its contrast with the background. A judgment from the physical label.
27 CFR 7.63(b)(3) Sulfite declaration	If a malt beverage contains 10 or more parts per million of sulfur dioxide or other sulfiting agent(s)...	-	Cannot assess	The rule applies only if the product contains this ingredient, which an image does not show. No sulfite statement found on the images provided.
27 CFR 7.63(b)(1) FD&C Yellow No. 5 disclosure	If a malt beverage contains the coloring material FD&C Yellow No. 5, the label must include a statement to...	-	Cannot assess	The rule applies only if the product contains this ingredient, which an image does not show. No FD&C Yellow No. 5 statement found on the images provided.
27 CFR 7.63(b)(2) Cochineal extract or carmine disclosure	If a malt beverage contains the color additive cochineal extract or the color additive carmine, the label...	-	Cannot assess	The rule applies only if the product contains this ingredient, which an image does not show. No cochineal extract or carmine statement found on the images provided.
27 CFR 7.63(b)(4) Aspartame statement	If the malt beverage contains aspartame, the label must include the following statement, in capital letters...	-	Cannot assess	The rule applies only if the product contains aspartame, which an image does not show. No phenylketonurics statement found on the images provided.
27 CFR 7.82(b) Major food allergen disclosure (voluntary)	Major food allergens used in the production of a malt beverage product may, on a voluntary basis, be declared...	-	Cannot assess	7.82 is a voluntary disclosure. No 'Contains:' allergen statement found on the images provided.
27 CFR 7.52(a) Mandatory information readily legible	Mandatory information on labels must be readily legible to potential consumers under ordinary conditions.	-	Cannot assess	Cannot be assessed from an image. Readability of the mandatory information on the physical label.
27 CFR 7.52(c) Contrasting background	Mandatory information must appear in a color that contrasts with the background on which it appears,	-	Cannot assess	Cannot be assessed from an image. Colour contrast of mandatory information with its background. A judgment from the physical label.

Requirement (CFR)	What the rule says	What we read on your label	Status	Note
27 CFR 7.53(a)(1) Minimum type size of mandatory information	All mandatory information (including an alcohol content statement required by § 7.63(a)(3)) must be in...	-	Cannot assess	Cannot be assessed from an image. Measured character height (2 mm for containers over one-half pint, 1 mm for one-half pint or less, 7.53(a)(2)). Not measurable from an...
27 CFR 7.55(a) English language	Mandatory information must appear in the English language, with the exception of the brand name and except as...	-	Cannot assess	Cannot be assessed from an image. Mandatory information in English (the brand name excepted).
27 CFR 7.64(b) Misleading brand names	Labels may not include any misleading brand names. A brand name is misleading if it creates (by itself or in...	-	Cannot assess	Cannot be assessed from an image. Whether the brand name creates an impression about age, origin, identity or other characteristics. A judgment for TTB.
27 CFR 7.102 False or untrue statements	Malt beverage labels, containers, or packaging may not contain any statement or representation that is false...	-	Cannot assess	Cannot be assessed from an image. Whether any statement on the label is untrue. Cannot be verified from an image.
27 CFR 7.122(a) Misleading statements or representations	Malt beverage labels, containers, or packaging may not contain any statement or representation, irrespective...	Crisp, clean, and cold-conditioned; Please recycle.; Enjoy responsibly.	Cannot assess	Cannot be assessed from an image. Claims read from the label are listed in the column to the left.
27 CFR 7.129(b)(1) Health-related statements	In general, malt beverage labels, containers, or packaging may not contain any health-related statement that...	Crisp, clean, and cold-conditioned; Please recycle.; Enjoy responsibly.	Cannot assess	Cannot be assessed from an image. Claims read from the label are listed in the column to the left.
27 CFR 7.147(a) Statement of composition for specialty...	A statement of composition is required to appear on the label for malt beverage specialty products, as...	-	Cannot assess	Cannot be assessed from an image. Whether the product is a specialty product (added flavours, colours, sweeteners) needing a statement of composition. Depends on the...
order form Beer name entered vs label	Name entered: "Thunder Blankett Lager"	TALLGRASS HOLLOW THUNDER BLANKETT	Found	
order form Brewery entered vs label	Brewery entered: "Tallgrass Hollow Brewing Company"	Brewed and canned by Tallgrass Hollow Brewing Company, 412 Mill Street, Columbus, OH...	Found	
order form Brewery state entered vs label	State entered: "OH"	Brewed and canned by Tallgrass Hollow Brewing Company, 412 Mill Street, Columbus, OH...	Found	
order form ABV entered vs label	ABV entered: 5%	5.0% ALC/VOL	Found	
order form Net contents entered vs label	Net contents entered: "12 fl oz"	NET CONTENTS 12 FL OZ (355 mL)	Found	
order form Class/type entered vs label	Class/type entered: "Lager"	LAGER	Found	

State Checklist

State	What is typically required	Fee / form	Timing	Source and last verified
OH Ohio	State agency guidance indicates registration is required (according to the sources below): Product/label registration (Product Registration Online, PRO). ORC 4301.10 provides a \$50 product registration fee for each new beer or intoxicating liquor product sold in Ohio, accompanied by a copy of the federal label and product approval. It also sets a supplier registration fee (\$300 annual plus \$100 initial application) with exemptions or reduced fees for certain permit holders. Ohio publishes an Active Brands search with export on its product registration site.	Fee: Product registration fee, each new beer product: \$50; Supplier registration, annual plus initial application: \$300 annual; \$100 initial; B-2a permit holders supplier fee (S-1/S-2 exempt), as summarised: \$76 annual. Form: Online registration via PRO.	not found in the agency's published guidance. Renewal: not found in the agency's published guidance.	https://codes.ohio.gov/ohio-revised-code/section-4301.10 (last verified 2026-10-01)
NY New York	State agency guidance indicates registration is required (according to the sources below): Brand Label Registration (Standard Malt Beverage/Beer). NY SLA says brand label registration is required for all liquor, beer, wine products and wine specialties sold in NY. Manufacturers and wholesalers file the standard malt beverage application with the Brand Label Permit Unit, which asks for the NYS wholesale or manufacturing licence, a TTB ID# and a full set of legible labels. For applications submitted 7/1/26-6/30/27 the published fee is \$150; beer at 1,500 barrels or less annually is exempt. Wholesaler: Form asks for name and serial number of the NYS wholesale or manufacturing licence. An appointment letter is required if the applicant is not the brand owner ("NYS Exclusive Brand Agent"). Mail to NYS Liquor Authority, Brand Label Permit Unit, 80 S...	Fee: Applications submitted 7/1/26-6/30/27: \$150; Applications submitted 7/1/25-6/30/26: \$300; Small producer exemption: \$0 if 1,500 barrels or less annually; Refund on disapproval: refund less 25%. Form: Standard Malt Beverage Brand Label Registration (rev. 03/02/26) ABC Law 107-A / Advisory 2021-24...; Private Malt Beverage Brand Label Registration (NYS licensed retailers).	not found in the agency's published guidance. Renewal: "For brand label renewals you can renew online through PRO." Renewal period length not found.	https://sla.ny.gov/brand-label-registration (last verified 2026-10-01)

State	What is typically required	Fee / form	Timing	Source and last verified
TX Texas	State agency guidance indicates registration is required (according to the sources below): Product Registration (formerly label approval). TABC says alcoholic beverage products must be registered before being shipped into, marketed, distributed or sold in Texas. Malt beverages need one federal TTB COLA per application and a \$25 processing fee per application. Applicants must hold a TABC licence such as Brewer's (BW), Brewpub (BP) or Nonresident Brewer's (BN). Wholesaler: Applicant must hold a TABC licence (BW, BP, BN or similar). FAQ says manufacturers cannot provide samples to wholesalers or distributors before registration is complete. Fee chart lists BN in manufacturing tier and General Distributor (BB) in...	Fee: Processing fee per application (malt beverage): \$25; Nonresident Brewer's License (BN), two-year fee (chart effective 9/1/21): \$1,500; Brewer's License (BW), two-year fee: \$3,000. Form: Online application via AIMS; Product Registration Application for Malt Beverage (paper) C-270MB.	"The estimated wait time to obtain approval is 20-25 days"; processed in order received. Renewal: Registration expires only if a TTB COLA with an expiration date is provided or TABC issues an administrative expiration; re-registration needed if a change requires a new COLA. Licences use a.	https://www.tabc.texas.gov/faqs/label-approval-faqs/ (last verified 2026-10-01)
FL Florida	State agency guidance indicates registration is required (according to the sources below): Brand/Label Registration (malt beverages). Fla. Stat. 563.045 says manufacturers, brewers, bottlers, distributors and importers of malt beverages must register their name and brands or labels before selling them in Florida; the annual fee for a brand or label sold to a distributor is \$30. DBPR's FAQ says any malt beverage brewed or shipped must be registered, renewals end June 30, and a new TTB label approval number needs a new Florida registration. Containers must be imprinted 'Florida'... Wholesaler: DBPR FAQ: distributors need not be reported, but applicant must attest an exclusive sales territory agreement with the distributor exists and is on file with the division, and that it is registered with the Florida Department of State.	Fee: Annual brand/label registration, sold to a distributor: \$30. Form: Online brand/label registration (MyFloridaLicense).	DBPR FAQ: online registrants may ship after email confirmation of submittal and payment; paper applications: division has up to 90 days to approve or deny. Renewal: DBPR FAQ: renewal period for malt, wine and spirit brands/labels ends June 30 each year; unrenewed brands become null and void and must be re-registered as new.	https://www.flsenate.gov/Laws/Statutes/2025/563.045 (last verified 2026-10-01)

- **OH:** Not verified directly from the agency's website: based on excerpts of the agency's published pages. Confirm with the agency before relying on it.
- **FL:** Partly verified; some items not found

General information from the state's published sources as of the date shown. Requirements change; confirm with the agency or a licensed attorney before relying on it.

Brewery and Domain Notes

- Brewery directory: no brewery with a matching name was found in the directory we searched (Hop Tree Brewing Company Ltd, Brink Brewing Company, Carillon Brewing Company). Informational only.
- Domain thunderblankettlager.com: no record found.
- Domain thunderblankettlager.beer: no record found.
- Domain thunderblankettlagerbrewing.com: no record found.
- Domain thunderblankettlagerbrewing.beer: no record found.
- Domain thunderblankettlagerbeer.com: no record found.
- Domain thunderblankettlagerbeer.beer: no record found.
- Based on DNS and RDAP lookups at the time of the search. 'No record found' does not mean a domain is available or that you may use it; confirm with a registrar.
- These results are informational. A domain with no record found is not proof that it is available.

Links to Check by Hand

Sources we do not search automatically. Open these and search for your beer name.

- [Untappd beer search](#)
- [BeerAdvocate search](#)
- [Google \(name + beer\)](#)
- [TTB public COLA registry](#)
- [Ohio Secretary of State trademark search \(web search for the state's own page\)](#)
- [New York Secretary of State trademark search \(web search for the state's own page\)](#)
- [Texas Secretary of State trademark search \(web search for the state's own page\)](#)
- [Florida Secretary of State trademark search \(web search for the state's own page\)](#)

3. Other Sources

- **USPTO pending applications:** these were included in the USPTO search. Serial 97200002 is a live filing with no registration number in the record.
- **Scholarly literature and foreign or PCT publications:** not applicable to this name screen and not searched. Foreign trademark registers were not searched.
- **TTB COLA:** the evidence does not show how current our copy of the registry is, so the most recent labels may be missing.
- **State registers:**

- The Oregon trademark register was searched and returned one match (OR TM 53289).
- The NY SLA brand register and the Ohio brand register were not searched because the sources were not available. Both matter here because you plan to sell in Ohio and New York.
- State trademark registers for OH, NY, TX and FL, and all other state registers, are not covered.
- **Brewery directory (informational only):** OpenBreweryDB had no entry for Tallgrass Hollow Brewing Company. The nearest entries were unrelated Ohio breweries scoring 40 to 44. A missing entry does not show that a brewery does not exist.
- **Domains (informational only):** all six domain variants checked, such as thunderblankettlager.com and thunderblankettlager.beer, returned no record in DNS or RDAP lookups. This is not proof that a domain is available.
- **Not covered:** Untappd and BeerAdvocate listings, brands sold only on draft or in taprooms, and common-law or local use.

Web and public-use findings (unverified)

The web search returned three unverified candidates.

- **W1:** <https://store.fortgeorgebrewery.com/products/thunder-blanket> ('Thunder Blanket - Case (Fort George Brewery)').
 - What the page shows: a beer offered under the name THUNDER BLANKET as a case of 12 bottles. It is described as a barleywine rather than a lager. The brewery name matches the FORT GEORGE brand on the COLA record above, but we have not verified that link.
 - Date basis: date unknown. There is no archive capture and no page age.
 - Status: unverified candidate.
- **W2:** https://www.tripadvisor.com/Attraction_Review-g51795-d5603911-Reviews-Thunder_Island_Brewing_Co-Cascade_Locks_Oregon.html ('Thunder Island Brewing Co (Cascade Locks, OR)').
 - What the page shows: a brewery name that shares only the word THUNDER. No Blanket product was seen.
 - Date basis: page age '866 days ago'. There is no archive capture. This does not show a first-use or on-sale date.
 - Status: unverified candidate.
- **W3:** <https://www.oldthunderbrewing.com/> ('Old Thunder Brewing (Pittsburgh, PA)').
 - What the page shows: a brewery name containing THUNDER. No Blanket product was seen.
 - Date basis: date unknown.
 - Status: unverified candidate.

The absence of other web results proves nothing about on-sale activity, public use or unregistered use of similar names. Only a search of the actual sources can show that.

4. Assessment

What drives the rating.

- The computed rating is High. It is set from the closest name matches.
- Two live USPTO filings in the beverage classes sound alike to 'Thunder Blankett'. One covers beer and brewery retail services (97200002, classes 32 and 35). The other covers vodka (97200003, class 33).

- A TTB COLA label record dated 2026-08-05 shows THUNDER BLANKET on an ale under another permit holder's FORT GEORGE brand.
- The double-T spelling changes the appearance by one letter but not the sound. The sounds-alike flag was true on every USPTO query that returned results.
- 'Lager' is the style designation on the label. The close matches do not depend on it: they rest on the 'Thunder Blanket' sound.

Facts that would lower the screening result.

- A name that drops the 'Thunder Blanket' or 'Blankett' combination. The test variant 'STORM COMFORTER LAGER' returned no USPTO results. That reflects only the USPTO records searched, not the other sources or unsearched registers.
- A change in the status of 97200002 or 97200003 in the USPTO record, such as an application no longer being live. Whether any arrangement with the owners is possible is a matter for an attorney.

Limits that affect this result.

- The Ohio and New York brand registers were not searched.
- Later USPTO filings may not be included.
- The evidence does not show how current the COLA data is.

5. Points to Discuss With an Attorney

- **Point to discuss with a qualified attorney:** the live beer and brewery-retail filing THUNDERBLANKET BREWING (97200002), filed 2024-05-01. Ask how its current status and goods relate to a lager named Thunder Blankett.
- **Point to discuss with a qualified attorney:** the live vodka filing THUNDER BLANKET (97200003, registration number 6200003 listed). Ask how a spirits mark with the same sound bears on a beer name.
- **Point to discuss with a qualified attorney:** the TTB COLA record 26216001000633 for a THUNDER BLANKET ale under permit BR-OR-CER-15000 (FORT GEORGE brand). Ask what further inquiry into that brewery's use of the name would be useful.
- **Point to discuss with a qualified attorney:** alternative names that do not share the 'Thunder Blanket' sound, for example names along the lines of the 'STORM COMFORTER' variant. Run a full trademark search in class 32 for any shortlisted name before label and state filings.
- **Point to discuss with a qualified attorney:** searches outside this report's scope. These include the Ohio and New York brand registers, the OH, NY, TX and FL state trademark registers, draft-only and taproom brands, and common-law use.
- **Point to discuss with a qualified attorney:** the label items and state checklist in this report are information only. Confirm them directly with the TTB and with the Ohio, New York, Texas and Florida agencies.

Part C: Appendix

Full Match Tables

US marks found (2 distinct)

Serial	Reg. no.	Mark	Owner	Classes	Status	Filed	Match
97200002	-	THUNDERBLANKET BREWING	Fictional Hops Collective LLC	32, 35	live	2024-05-01	sounds alike
97200003	6200003	THUNDER BLANKET	Prairie Sky Fictional Spirits Inc	33	live	2022-07-11	sounds alike

Web and public-use candidates (unverified; not compared in detail)

Ref	Title	URL	Date basis
W1	Thunder Blanket - Case (Fort George Brewery)	https://store.fortgeorgebrewery.com/products/thunder-blanket	date unknown
W2	Thunder Island Brewing Co (Cascade Locks, OR)	https://www.tripadvisor.com/Attraction_Review-g51795-d5603911-Reviews-Thunder_Island_Brewi...	page age 866 days ago
W3	Old Thunder Brewing (Pittsburgh, PA)	https://www.oldthunderbrewing.com/	date unknown

Queries Executed

7 searches of the USPTO trademark register were run; 1 returned no matches and are not discussed further. Searches: Thunder Blankett Lager; Thunder Blankett; thunderblankettlager; THUNDER BLANKET LAGER; THUNDER BLANKIT BEER; STORM COMFORTER LAGER; THUNDER* BLANK* BREWING ALE LAGER.

State Sources

Sources recorded for the states in this report:

- OH Ohio** (confidence: low): ORC 4301.10 (<https://codes.ohio.gov/ohio-revised-code/section-4301.10>, accessed 2026-10-01); Ohio Active Brands (PRO) (<https://oh.productregistrationonline.com/activebrands>, accessed 2026-10-01); Ohio DLC B-2A application (wine form; contact footer) (https://dam.assets.ohio.gov/image/upload/com.ohio.gov/LIQR/liqr_B2A.pdf, accessed 2026-10-01)
- NY New York** (confidence: high): Brand Label Registration - NY SLA (<https://sla.ny.gov/brand-label-registration>, accessed 2026-10-01); Standard Malt Beverage Brand Label Registration (rev. 03/02/26) (<https://sla.ny.gov/system/files/documents/2026/03/brand-label-application-standard-malt-beverage-3.2.26.pdf>, accessed 2026-10-01)
- TX Texas** (confidence: high): TABC Product Registration FAQs (<https://www.tabc.texas.gov/faqs/label-approval-faqs/>, accessed 2026-10-01); TABC Product Registration (<https://www.tabc.texas.gov/services/abc-product-registration/>, accessed 2026-10-01); Product Registration FAQs (<https://www.tabc.texas.gov/faqs/product-registration-faqs/>, accessed 2026-10-01); Approved Labels Search (<https://www.tabc.texas.gov/public-information/approved-labels-search/>, accessed 2026-10-01); TABC Licensing Fees (2-year, 9/1/21) (<https://www.tabc.texas.gov/static/sites/default/files/2021-08/abc-sept-2021-two-year-licensing-fees.pdf>, accessed 2026-10-01)

2026-10-01)

- **FL Florida** (confidence: medium): Fla. Stat. 563.045 (<https://www.flsenate.gov/Laws/Statutes/2025/563.045>, accessed 2026-10-01); DBPR Brand/Label Registration FAQ (<https://www2.myfloridalicense.com/abt/documents/BrandFAQs07132023.pdf>, accessed 2026-10-01); Fla. Stat. 563.06 (http://www.leg.state.fl.us/statutes/index.cfm?App_mode=Display_Statute&URL=0500-0599/0563/Section_s/0563.06.html, accessed 2026-10-01); DBPR ABT Forms and Publications (<https://www2.myfloridalicense.com/alcoholic-beverages-and-tobacco/forms-and-publications/>, accessed 2026-10-01)

Method and Verification

Name matches were found by text-similarity and phonetic matching of your beer name and related search terms against the sources named in the scope section, and then read by an AI model against your submission. Label text was transcribed from your images by an AI vision model and compared in code with the cited rules; state rows come from a reviewed database of state agency pages. Afterwards every serial number and web address cited in the written parts of Parts A and B was checked automatically against the retrieved results, and statements the results do not support were removed or reworded. The name-conflict table, label findings table and state checklist are built directly from the retrieved data and were not rewritten by the AI.

Verification: every reference and finding in Parts A and B of this report was checked against the search results retrieved for it; 12 unsupported statements removed or corrected.

Search Scope and Limitations

What this report searched: USPTO: text-similarity and phonetic matching of your beer name and 6 search variants against USPTO trademark application and registration records, limited to the beverage classes 32 and 33 and the related classes 35, 43, 25 and 21 (marks in other classes were not retrieved). TTB COLA label records: brand and fanciful names in our copy of the COLA public registry were matched by text similarity and sound (2 search terms). State brand and trademark registers: searched: Oregon trademark register; not searched (source not available for this report): NY SLA brand register, Ohio brand register. Other state registers are not covered. Brewery directory and domain check: informational only. A domain showing as registered or as having no record is not proof of availability, and a missing directory entry does not show a brewery does not exist. Web check for unregistered use: up to 2 web searches (2 run) for the same or similar marks on related goods/services. Results are unverified candidates. Label check: 2 image(s) were read by AI vision, which transcribes only what is visible; 35 items from 27 CFR Parts 7 and 16 (mandatory label information) and your entered details were then compared with that text in code. Fields the reader marked low-confidence or illegible are shown as 'cannot assess'. Results depend on image quality. State checklist: 4 of 4 selected states are in our database of state agency guidance (each with a last-verified date); 0 are not and show a pointer to the state agency instead. NOT covered by this report: legal advice; any TTB or COLA determination or guarantee; state-by-state outcomes; type size, contrast and legibility of label text; judgements about misleading claims; formula or ingredient review; common-law or local use; brands sold only on draft or in taprooms; Untappd and BeerAdvocate listings; wine, spirits and cider; imports beyond whether a country of origin statement is present; label rules beyond the mandatory label items checked; state trademark registers other than those listed above; and filings made after the data dates stated. Data currency: USPTO trademark records are current through September 28, 2026; filings after that date are not included.; NY SLA: date not available; Ohio: date not available; OpenBreweryDB: current through 2026-10-02; Oregon TM: current through 2026-09-15; TTB COLA harvest date: not available.

This is an automated screen, not legal advice. It lists beer and brand names that look or sound like yours, presents what we read on your label next to the rule it relates to, and summarizes state agency guidance. It does not say whether a name, label or product is acceptable to the TTB, a state or a court. A gap in these results does not mean none exists. Consult a trademark attorney or an attorney experienced in alcohol beverage law before filing or relying on it.

LEGAL DISCLAIMER: This report is generated by the Primoris AI Risk Intelligence Engine as an automated screening for informational and research purposes only. It is not legal advice and does not create an attorney-client relationship. Suggestions in it are automated ideas to discuss with a qualified attorney. Consult a qualified IP attorney before making any legal decision based on this data.