



PRIMORIS

TRADEMARK SEARCH REPORT

Wearable wind-tilting umbrella harness

ADVANCED EDITION | CLIENT: Example Client LLC | MATTER: PREVIEW-001 | DATE: 2026-10-01

PREVIEW: fictional data. Invented names and placeholder numbers (US0000001 and similar) fed to the real report writer to review layout and wording. Not a real search result.

Part A: Summary

Product	Trademark Search (Advanced)
Report date	October 01, 2026
Client / matter	Example Client LLC / PREVIEW-001
Data current through	USPTO trademark records through September 28, 2026

This is a conflict screen: it lists marks that look or sound similar to yours and may be worth a closer look. It is not an infringement, registrability or clearance opinion.

Risk Factor Rating



HIGH RISK

We found marks that are identical or nearly identical to ZORBLAX, including a live US mark covering umbrellas and rain jackets, so these may be worth a close look before you go further.

Verdict

We checked US federal trademark records, the Australian and EU registers, a US logo comparison and a short web search. We found a live US mark, ZORBLEX, for umbrellas and rain jackets, an identical ZORBLAX record in Australia (Class 18), a ZORBLEX record in the EU (Classes 18 and 25) and a website that appears to offer Zorblax umbrellas (unverified). The near-identical spelling and sound, together with the overlapping goods in the US record, drive the High rating.

Top Matches

Reference	Mark	Owner	Status / date	Why it matters	Closeness
US 99000002	ZORBLEX	Zorb Outdoors LLC	Live; filed 2019-06-12	One letter different and sounds alike. Covers umbrellas and rain jackets.	High
AU 9000101	ZORBLAX	Zorb Pty Ltd	Registered; filed 2015-01-05	Same name in Australia, in Class 18 (goods not shown).	High
EU 009000201	ZORBLEX	Zorb GmbH	Registered; filed 2018-02-10	One letter different. Same two classes (18 and 25) as yours; goods not shown.	High
US 99000005	ZORBLACK	Blackzone Apparel Co	Live; filed 2020-02-02	Similar spelling. Covers jackets and coats.	Medium
US 99000001	ZORBLAX	Old Rain Brands Inc	Dead; filed 2008-03-01	Same name for umbrellas, but the record is no longer active.	Medium

Points to Discuss With an Attorney

These are automated suggestions to discuss with a qualified attorney. They are not legal advice:

- Ask how the live US ZORBLEX mark for umbrellas and rain jackets bears on your plans. Ask whether its owner is linked to the Australian and EU owners.
- Consider shortlisting a few clearly different names, or a more distinct spelling. Run the same screen on each one.
- Ask whether to look into the Zorblax umbrella website: who runs it, how long it has been active and where it sells.
- If you plan to sell in Australia or Europe, raise the Australian ZORBLAX and EU ZORBLEX records with local counsel.
- Ask whether a full clearance search is worthwhile. That search would cover state registers, other countries and business names, which this screen did not check.

Part B: Technical Detail

1. Your Submission As We Understood It

- **Mark:** ZORBLAX. It appears to be a coined word with no obvious dictionary meaning.
- **Goods and applicant details:** As described in the submission; not repeated in the data we can verify here.
- **Logo:** Read by AI as a circle with two curved lines like a raindrop, with the word ZORBLAX. The AI assigned USPTO design code 010101. This code was assigned by AI, not by a USPTO examiner.
- **Search variants run against USPTO records:**
 - ZORBLAX
 - ZORBLEX
 - SORBLAX
 - ZORBLAKS
 - ZORBLACK

2. Closest Matches in Detail

This is a conflict screen of potentially conflicting marks. It is not an opinion on infringement or registrability. The facts below come only from the data returned.

US register

Rank / match type	Mark	Serial (Reg. No.)	Owner	Status	Classes	Goods	Overlap with your goods
1. Exact spelling, sounds alike	ZORBLAX	99000001 (none)	Old Rain Brands Inc	Dead (status code 602); filed 2008-03-01	18	Umbrellas; rain hats	Umbrellas overlap with umbrellas in Class 18. The record is dead.
2. Spelling variant (one vowel), sounds alike	ZORBLEX	99000002 (9000002)	Zorb Outdoors LLC	Live (status code 700); filed 2019-06-12; registration date not shown	18, 25	Umbrellas; rain jackets; backpacks	Umbrellas and rain jackets overlap with your goods. Backpacks may be close to carrying bags. Both classes are covered.
3. Spelling variant plus added word, sounds alike	ZORBLEX PRO	99000003 (none)	Zorb Outdoors LLC	Live (status code 700); filed 2021-01-20	9	Weather sensors	Different class. Same owner as 99000002.
4. Spelling variant (data flags as not sounding alike)	ZORBLACK	99000005 (9000005)	Blackzone Apparel Co	Live (status code 700); filed 2020-02-02	25	Jackets and coats	Jackets and coats may overlap with rain jackets in Class 25.
5. Sound-alike (first letter S/Z)	SORBLAX	99000004 (9000004)	Sorb Foods Ltd	Live (status code 700); filed 2015-09-30	30	Sauces and seasonings	No apparent goods overlap.

The variant ZORBLAKS returned no results.

Per-class view (US):

- **Class 18:** One live mark, ZORBLEX (99000002), covers umbrellas and backpacks. One dead record, ZORBLAX (99000001), covered umbrellas and rain hats.
- **Class 25:** Two live marks are relevant. ZORBLEX (99000002) covers rain jackets. ZORBLACK (99000005) covers jackets and coats.
- **Other classes:** ZORBLEX PRO (99000003) is in Class 9. SORBLAX (99000004) is in Class 30.

Australia

Australian register (IP Australia), serial 9000101:

- **Mark:** ZORBLAX, identical in spelling.
- **Owner:** Zorb Pty Ltd.
- **Class:** 18.
- **Status:** Registered; filed 2015-01-05.
- **Goods:** Not shown in the data.

This is a potential conflict to review with Australian counsel. No US legal analysis is applied to it.

European Union

EU register (EUIPO), application number 009000201:

- **Mark:** ZORBLEX, one letter different.
- **Owner:** Zorb GmbH.
- **Classes:** 18 and 25.
- **Status:** Registered; filed 2018-02-10.
- **Goods:** Not included in the data provided to us.

This is a potential conflict to review with EU counsel. No US legal analysis is applied to it. Its owner name, like those of the US ZORBLEX owner and the Australian owner, contains 'Zorb'. Whether these owners are related is not shown in the data.

Logo similarity

Your logo was read as a circle with two curved lines like a raindrop, plus the word ZORBLAX. The AI assigned design code 010101.

The tool shortlisted 20 marks sharing that code, retrieved 12 images and compared 2 with your logo by AI vision:

- **ZORBLEX (99000002), Zorb Outdoors LLC:** visual similarity score 62/100; tool label Medium. Shared element: circle outline. Different element: no raindrop.
- **ZORBLACK (99000005), Blackzone Apparel Co:** visual similarity score 30/100; tool label Low. No shared elements listed. Different element: different shape.

These scores are AI screening aids for the shortlisted marks only. They are not probabilities or legal findings. Marks without a design code, without a retrievable image or outside the shortlist were not compared.

3. Other Sources

Published patent applications, scholarly literature and foreign/PCT patent publications are not part of this trademark screen and were not searched.

Registers and sources not covered by this report:

- The WIPO Madrid system and the Global Brand Database.
- The trademark offices of the UK, Canada, Japan, China, Korea and every other national office.
- US state trademark registers.
- Business-name and domain registries.
- Trademark applications filed after the data dates.

Web and public-use findings (unverified)

- **W1: Zorblax umbrella shop.** URL: <https://example.com/zorblax-umbrellas>
 - Snippet: 'Handmade umbrellas sold as Zorblax.'
 - Why it was flagged: the same name used for umbrellas, which may indicate unregistered use. Tool confidence: medium.
 - Date basis: the Internet Archive first captured the page on 2022-05-01. No page age is available.
 - This is an unverified candidate. It does not prove use of a mark, a first-use date or any sales. Who runs the site, when use began and where goods are sold are not shown.

Having few or no web results proves nothing about on-sale activity, public use or unregistered use. Only a search of the actual sources can show that.

4. Assessment

What drives the High rating:

- **Live US ZORBLEX mark (99000002).** It differs from ZORBLAX by one vowel, the data flags it as sounding alike, and it lists umbrellas and rain jackets, which overlap with the goods in your submission, in both classes.
- **Foreign records.** There is an identically spelled ZORBLAX record on the Australian register (9000101) in Class 18. There is a ZORBLEX record on the EU register (009000201) in Classes 18 and 25. Their goods are not shown.
- **Supporting facts:**
 - The live ZORBLACK mark (99000005) covers jackets and coats.
 - A dead US ZORBLAX record (99000001) once covered umbrellas.
 - An unverified web candidate (W1) has a snippet saying umbrellas are sold as Zorblax.
 - The logo comparison gave the ZORBLEX logo a moderate score of 62/100, based on a shared circle outline.

What could lower the rating:

- Choosing a name that does not share the ZORB-L-X structure and sound.
- Status changes in the live records, such as 99000002 becoming dead. Any such change would need confirming against current USPTO data.
- Further investigation showing the web candidate is unrelated or inactive. This would affect only the unverified web side, not the register findings.

5. Points to Discuss With an Attorney

The following are automated suggestions to discuss with a qualified attorney. They are not instructions or legal advice.

1. **Live US ZORBLEX record.** Point to discuss: review the full USPTO file for 99000002 (registration 9000002), including its current status and exact goods. Ask how it relates to your goods.
2. **Possible common owner.** Point to discuss: ask whether Zorb Outdoors LLC, Zorb Pty Ltd and Zorb GmbH are related. Ask what a single owner holding marks in several markets could mean for your plans.
3. **Name alternatives.** Point to discuss: brainstorm alternatives that move away from the ZORB- prefix and the -LAX/-LEX ending. Run a fresh screen on each candidate before investing in branding.
4. **Logo.** Point to discuss: the circle outline is the element shared with the ZORBLEX logo. Ask whether a more distinctive design would be useful, although the word element is the main concern found.
5. **Web candidate W1.** Point to discuss: ask whether to investigate the Zorblax umbrella shop. Useful facts would be the operator, how long it has traded under the name, and its geographic reach and sales. The archive date of 2022-05-01 is only a capture date.
6. **Dead US ZORBLAX record.** Point to discuss: ask whether the dead record 99000001 for umbrellas has any practical relevance, for example whether the name is still in use by its former owner.
7. **Foreign markets.** Point to discuss: if you plan to sell in Australia or the EU, review AU 9000101 and EU 009000201 with local counsel.
8. **Further searches.** Point to discuss: consider a full clearance search covering what this screen did not:
 1. US state registers.
 2. Business-name and domain registries.
 3. The WIPO Madrid system and other national offices you may target.
 4. Applications filed after the data dates.

Part C: Appendix

Full Match Tables

US marks found (5 distinct)

Serial	Reg. no.	Mark	Owner	Classes	Status	Filed	Match
99000002	9000002	ZORBLEX	Zorb Outdoors LLC	18, 25	live	2019-06-12	exact
99000004	9000004	SORBLAX	Sorb Foods Ltd	30	live	2015-09-30	exact
99000005	9000005	ZORBLACK	Blackzone Apparel Co	25	live	2020-02-02	exact
99000001	-	ZORBLAX	Old Rain Brands Inc	18	dead	2008-03-01	exact
99000003	-	ZORBLEX PRO	Zorb Outdoors LLC	9	live	2021-01-20	sounds alike

IP Australia register candidates

Ref	Number	Mark	Owner	Classes	Status	Filed	Text similarity
AU1	9000101	ZORBLAX	Zorb Pty Ltd	18	registered	2015-01-05	1.00

EU register (EUIPO) candidates

Ref	Number	Mark	Owner	Classes	Status	Filed	Text similarity
EU1	009000201	ZORBLEX	Zorb GmbH	18, 25	registered	2018-02-10	0.80

Logo similarity (automated visual comparison, US marks shortlisted)

Serial	Mark	Owner	Visual similarity (0-100)	Screen level
99000002	ZORBLEX	Zorb Outdoors LLC	62	Medium
99000005	ZORBLACK	Blackzone Apparel Co	30	Low

Web and public-use candidates (unverified; not compared in detail)

Ref	Title	URL	Date basis
W1	Zorblax umbrella shop	https://example.com/zorblax-umbrellas	first archived 2022-05-01

Queries Executed

5 searches of the USPTO trademark register were run; 1 returned no matches and are not discussed further. Searches: ZORBLAX; ZORBLEX; SORBLAX; ZORBLAKS; ZORBLACK.

Method and Verification

Marks were found by text-similarity and phonetic matching of your mark and related search terms against USPTO records, and then read by an AI model against your goods and services. Afterwards every serial number, registration number and web address cited in Parts A and B was checked automatically against the retrieved search results, and statements the results do not support were removed or reworded.

Verification: every reference and finding in Parts A and B of this report was checked against the search results retrieved for it; 11 unsupported statements removed or corrected.

Search Scope and Limitations

What this report searched: United States (federal): text-similarity and phonetic matching of the mark and its AI-generated variants against USPTO trademark application and registration records (USPTO bulk data), with status, class and goods/services shown. Web check for unregistered use: up to 10 web searches (6 run) for the same or similar marks on related goods/services. Results are unverified candidates. Australia (IP Australia): 5 of 5 search terms were run against the live (registered or pending) word-mark records of the Australian register; 2 records were read. Matching is IP Australia's own word search, so sound-alike and meaning-alike marks are found only through the search variants; lapsed, removed and refused marks and marks without a word element were not searched. European Union (EUIPO): 5 of 5 search terms were run against the EU trade mark register (EU trade marks and international registrations designating the EU); the closest 1 live marks of 1 found were reviewed, goods and services for 1 of them. Matching is a text 'contains' match on the word element, so figurative marks without words, dead marks, and sound-alikes outside the search variants were not found; applicant names can be withheld by the register. Logo similarity (US): your logo was read by AI, which assigned USPTO design-search codes (010101); 20 live US marks sharing at least one of those codes (your classes first) were shortlisted from the design-code index (covering about 90% of records), 12 mark images were retrieved from the USPTO and 2 were compared with your logo by AI vision. The design codes were assigned by AI, not by a USPTO examiner; marks without a design code, without a retrievable image, or outside the shortlist were not compared. Scores are screening aids, not legal findings. NOT covered by this report: other foreign and international registers (the WIPO Madrid system and Global Brand Database, the UK, Canada, Japan, China, Korea and every other national office), US state trademark registers, business-name and domain registries, and trademark applications filed after the data dates stated. This is a conflict screen, not an infringement, registrability or clearance opinion.

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